

"Queen Quality"

An appropriate name for Shoes, such as these. They are equal to many of the Three-fifty Shoes shown by local retailers everywhere. They carry the style, have that in. dividuality of lasts and shapes which make them stand-out preeminently as the high grade, lowbuilt on strictly hygienic lines. Besides style and comfort, there is

that durability of "Queen Quality" Shoes which is second to none. The maker has honored us as sole agents for Wichita and surrounding towns.

See large display in north window.

Is the name given to one of our excellent lines of Shoes for children. These are made for rough service and for dress.

"Little Gents" Shoes

For boys' up to eleven years of age, are made over mannish lasts. All solid and guaranteed to give the best of service for the money. These come in Goodyear and hand welts in Vici. Velour, Box Calf and Enameled stock.

Prices, \$1.50 to \$3.00 Pair

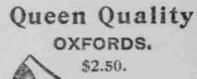




Pair, \$3.50

Pair, \$3.50







Shoes Like Cut to Left

Shoe Department Second Floor, take Elevator

Silks and Woolens

First Floor---South Entrance,

An Elegant Stock, Bought Especially for Easter

Foulards

patterns. Very stylish and dressy for spring. 75c to \$1.50

Grenadines

Best blacks in a range of styles | Nun's Veiling to the richly embroidered sewing In light shades, for spring; yard, Prices from 98c to \$3.50 yard. Width: 58 inches

Black Dress Goods

High class, for your Easter dresses. Satin Prunellas, 44-Inch, 98c, \$1.25 and \$1.49 yard.

46-inch Granite, \$1.25 value, Opening Price 98c.

48-inch Basket Weaves, very firm. to be made up without linings, 980 to \$1.50 yard.

48-inch Pebbled Cheviot, per yard, 98c to \$1.98.

Extra Fine Venetian

Delicate new shades, 52 inches wide, \$1.25 and \$1.98 yard.

Wool Waistings

In regular stock and in exclusive All new, in light weights, very dressy with black skirts; colors, Old Rose, Reseda Green, Yale, Wedgewood and Cadet Blues, Castor, Cardinal, Black and White; 27 inches, 88c yard.

75c and 98c.

Wool Crepe de Chenes

40 inches wide, 75c: 44 inches wide,

Pure White for Commencement Gowns

Persian and French Lawns India Linons Silk Finished Mulls Dimities, Organdies Swisses, plain or figured Widths 19 to 44 inches

Prices Up to 750

Samples free.

The Rorabaugh Dry Goods Co. Opening Thursday

119-121 North Main, Wichita, Kan.

Today We Announce

priced Shoes of today. They fit the feet as nature intended and are built on strictly hygienic lines. Ba

For Thursday, March 20 7:30 o'Clock P. M.

JP TO THIS TIME we haven't said very much; in fact, didn't have much to say, as our stocks were not complete.

Now They Are Ready

Complete in every detail, with a very few exceptions. Thousands of dollars' worth of the world's choicest merchandise has been purchased, placed on display, ready for an appreciative public -- the Wichita public.

Three Floors Will Be Beautifully Trimmed There'll Be Music by the Orchestra

Rorabaugh's Will Be An Eventful Opening, One You Shouldn't Miss

Remember the Evening, Thursday Next, at 7:30

Grand Millinery Carnival

Second Floor -- Take Elevator

From among the numerous trimmers whose ability and originality are unquestioned, we've selected Miss M. Callahan. Her work has been carefully examined by the management, and as an artist of unusual merit Miss Callahan comes highly recommended.

Beginning promptly at 8 o'clock Friday morning, the Beautiful Hats seen at the opening will be ready for first comers. As we have stated before, all our Millinery has been made in the east by our trimmer and assistants and all will be in readiness for your inspection at the

Opening Friday Evening Next, at 7:30

Several Thousand Dollars Invested in Linens and Domestics

With a very liberal appropriation our buyer has purchased a stock so complete that the varied wants of a large community can be satisfactorily and quickly filled.

Damasks In every new design, nearly all with open borders; exquisite qualities in full bleached of German and Irish manufacture, with Napkins to

New Linen Waistings Just a hint of the yard goods for spring apparel. These Waistings are all linen, in decided stripes and plain 45c colors. They launder perfectly. Yd



Second Eloor Ladies' Apparel

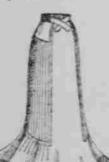
Easter Suits, \$15.00 Man-tailored, in three styles... Eton, Blouse, Gibson; materials are Cheviots, Venetians, Coverts, Etamine and Canvass Cloth. The jackets are made with wide or narrow hip pieces, fihished plain or trimmed with either moire silk or velcet, handsomely stitched, silk lined. The skirts are made with seven-gored flare or in graduated flounce, beautifully ornamented to match jacket. All popular spring shades.

Suits at \$20 and \$25 Three styles, same as above; also the new Prince Albert and jaunty Bolero effects. The materials are broadcloth, Venetian, Cheviot, Etamines, Homespun and Canvass Cloth; silk lined jackets, handsomely stitched and finished with velvet or moire bands; seven gored or graduated flounce; skirt with spun glass lining. finished to match jacket.

Easter Raglans In taffeta or peau de swagger styles, handsomely stitched, and trimmed with braid and applique; white satin lined and faced with colored satin. Prices \$20, \$25, \$30, \$35, \$40, \$50 Each

Misses' Raglans Of excellent taffeta, \$10.00 and \$12.50

Easter Skirts In taffeta and peau de soie, richly trimplique, mousseline de soie; every new style \$10 to \$45



Silk Waists for Easter Wear

Made up of taffeta or peau de soie, embellished with stitching and tucks and added ornamentation of velvet and applique; also famous Gibson styles. See cut to right.

> Prices, \$3.98, \$4.98 \$5.98 and \$7.50





We will be very pleased to acquaint you with many of

The New Kid Gloves for Easter

A famous Dollar Glove is our "Famosa," which is made in all the latest stitchings; there is in this particular glove all the service that money will buy; it is positively one of the best Dollar Gloves on the market.

The banner Glove for the price however is our "Eskay." It is beau-



tifully stitched in silk; comes in black and write and all evening shades as well as the more staple colors, such as modes, sands, tans, browns, etc., for every day \$150 service. These are sold at.....

Expert Fitters In Attendance

Easter Undermuslins Second Floor



Dainty, clean, fresh Muslin Garments of superior quality in every pretty conceit known.

See These Monday

Ladies' Fine Cambric or India Linon Gowns, yoke handsomely tucked, collar of fine embroidery, others ornamented with lace insertion and cluster tucks. Specially priced for Easter



\$1.19, \$1.39, \$1.69, \$1.98, \$2.98 Each

Skirts

Corset Covers

Ladies' Fine India Linen Of fine cambric and India Skirts, handsomely trimmed Linon, lace trimmed or finwith lace, insertion and ished in a more elaborate tucks; also the new hand- way with embroidery, kerchief and all the latest insertion and cluster tucks. Prices, each

\$2.98, \$3.98 and \$4.98

89c, 98c, \$1.39, \$1.48, \$1.98



Drawers Ladies' Fine Cambeic a n d

India Linon Drawers, finished with lace, insertion and cluster tucks; a



beautiful line of new styles to match with skirts, corset covers and chemise. Special for Easter-

98c, \$1.48 and \$1.98, Pair

The Carpet and Drapery Store

...Third Floor ...

Some Easter Hints - First and foremost in Carpet beauty are the Wiltons; Biglow's best with none to equal them. The medium sized Rugs at \$3 45 and the larger size at \$8.50 are superb in design and colorings.

Bordered Art Squares, in Wilton weaves in large and small patterns; also the popular Dresdens and Persian styles in their deep, rich colorings are worth a trip to see; 'twill be hard to resist the buying, however, when once you see them.

Wilton Three-Quarter Carpets and Borders, in restful, easy patterns, yet with all the glow and elegance of Oriental art, are in the front rank in the Carpet world. They are to be seen at Rorabaugh's.

Don't Miss the Opening, Thursday, 7:30 p.m.

Right next to Wiltons are-

Alex Smith's Beautiful Savonneries

Which comprise many shades of New Spring Carpets and Borders. For parlor floor coverings and for the library study these.

An Opening Event

Are the grand displays in the Carpet department: New Portieres, In silk, mercerized, tapestry and armour weaves, are very conspicuous.

New Lace Curtains

In cable nets, which are made to launder, and do launder to perfection; Brussels Net and Madras Nottingham Loce Curtains are draped here and there and all plainly ticketed.

Remember the Date of Our First Formal Opening Is March 20th, Thursday, at 7:30 p. m.

Come With Your Friends

We Pay Freight On All \$5.00 Mail Orders Within 100 Miles

THE RORABAUGH DRY GOODS CO.

We Send Samples to Any Address We Fill Mail Orders for All Items In Our Advertisements